

ANACONDA

ROLA[®]
JUST ADD ADVENTURE

ROLA TEAM MEMBER TRAINING

Setup & Special Orders

September 2021



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INITIAL SETUP



ROLA RANGE & PLANOGRAM

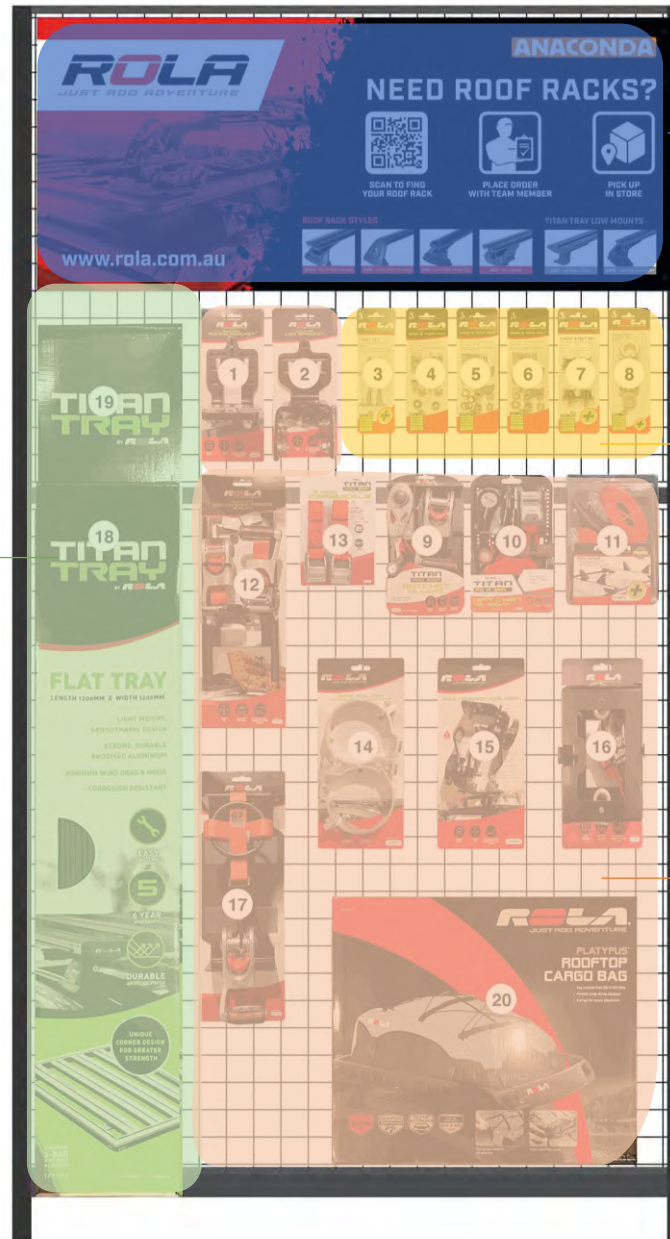
Product List & Planogram

01	RHSLB	MULTI FIT LED BRACKET	
02	RHSAB	MULTI FIT AWNING BRACKET	
03	RSLTN8S - S4	HARDWARE PACK- TBOLT M8 S/S 4 PACK	
04	RSLTB6S - S	TBOLT S/S M6 4PACK - UNIVERSAL CHANNEL	
05	RWSLA20	M8x20 DROP AND TURN CHANNEL BOLT SET	
06	RWSLA28	M8x28 DROP AND TURN CHANNEL BOLT SET	
07	RWSLAN	M8 DROP AND TURN CHANNEL NUT SET	
08	EBU	EYE BOLT UNIVERSAL	
09	RTDTH246	RATCHET 2.5cm x 4.5m PAIR TITAN	Not available until late Nov. Double face with item 10 in the interim
10	CBTD236	RATCHET 2.5cm x 3.6m PAIR TITAN	
11	RFAWCU	HULL CRADLE - CHANNEL MOUNT	
12	RHSRTA	MULTI FIT RECOVERY TRACK ANGLED	
13	CBTD236	ROLA TRITAN TIEDOWN CAMBUCKLE	Not available until late Nov. Double face with item 11 in the interim
14	RHSPC	MULTI FIT PIPE CLAMP PAIR 100mm	
15	RHSASH	MULTI FIT AXE & SHOVEL HOLDER	
16	RHSJCH	MULTI FIT JERRY CAN HOLDER	
17	RHSGBH	MULTI FIT GAS BOTTLE HOLDER	
18	TFT1212	TITAN ALU TRAY BLK MK2 1200mm x 1200mm	
19	TFT1512	TITAN ALU TRAY BLK MK2 1500mm x 1200mm	
20	59100-AUS	PLATYPUS ROOF TOP BAG	



ROLA RANGE

Titan Tray



Special Order

- Roof Racks
- Low Mount

Connection
Bolts

Tray
Accessories

ROLA POS

What's coming...

POS Kit sent direct to store

Items include 1 x header card, 2 x wing card, accessories, installation guide

Anaconda
Store Display

Kit of parts
High Mod



AN-03 - HEADER CARD (LARGE)
1175mm wide X 500mm high
Single sided print to 3mm white PVC
2 X heavy duty T Grip magnet fixings per header board
4 X black cable ties per pack



AN-04 - LEFT WING CARD (LARGE)
600mm wide X 1600mm high
Double sided print to 3mm white PVC
with 5 X pre drilled holes for cable tie fixing
5 black cable ties per pack

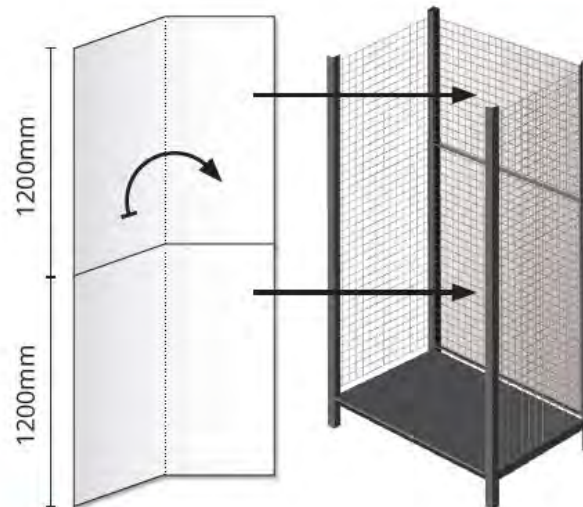


AN-05 - RIGHT WING CARD (LARGE)
600mm wide X 1600mm high
Double sided print to 3mm white PVC
with 5 X pre drilled holes for cable tie fixing
5 black cable ties per pack



ROLA POS

Installation Guide



Step 1

Clear the allocated High mod bay of any existing stock and hanging hooks. Unwrap supplied display packaging items ready for installation.

Step 2

Select the 2 X 3mm white coreflute panel and fold flat. Position to rear side of cage rear wall and fix with 8 X black cable ties.

(Note: Panels to be stacked ontop of each other).

Step 3

Find the side blade graphic panel with the 4x4 red car lifestyle image printed both sides; along with 5 X black cable ties.

ROLA POS

Installation Guide



Step 4

Position the panel to the left side cage wall and fix into position using the 5 X black cable ties onto the mesh wall (4 x outer edges and 1 x centre point).



FRONT



REAR



Step 5

Find the side blade graphic with the ROLA Difference Headline text and 6 X roof rack variety images; along with 5 X black cable ties.



Step 6

Position the panel to the top right side cage wall and fix into position using the 5 X black cable ties onto the mesh wall trimming cable ties per step 4.

ROLA POS

Installation Guide



Step 7

Trim off all excess cable tie lengths and keep display neat and tidy. Trim cable tie to head too avoid sharp exposed edges.



OR



Step 8

Find the header card with ROLA & Anaconda branding along with 4 X black cable ties or 2 X T Bar magnetic clips.

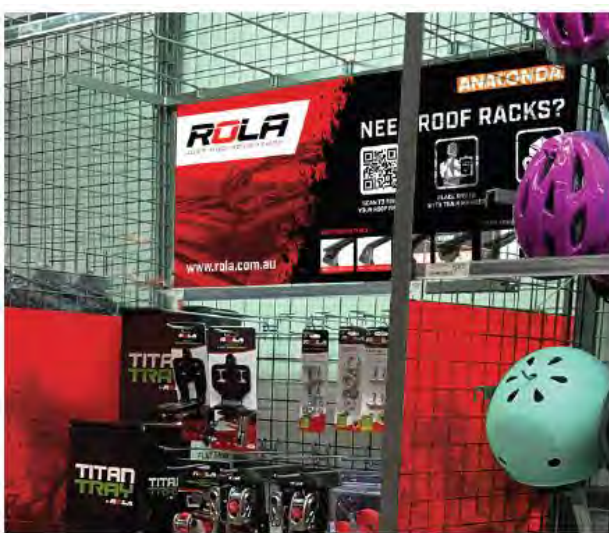


Step 9

Header card can be fixed to rear mesh wall via black cable ties 4 X outer edge corners. Trim excess as required.

ROLA POS

Installation Guide



Step 10 [Alternative Fixing]

Alternative fixing method is via the floating shelf bar and the heavy duty magnetic T Grips. The floating shelf bar can be bought forward in some instances if required.



Step 11

Referencing the planogram image below; position the 1500mm high Titan Tray Product into position back left corner, with 1200mm Titan Tray product variety to sit directly in front.



Step 12

Position Items 3-8 on the Planogram table into upper right section of wire cage using the 250mm mm variety hanging hooks.

(Note: It is critical 250mm hanging are used here to ensure Right side blade graphics content is visible)

ROLA POS

Installation Guide



Step 13

Position remaining product on the rear cage mesh using the 350mm hanging hooks. Reference Planogram image below for accurate placement locations.

(Note: Heavier product items a maximum of 2 X product units per hanging hook can be displayed).



Step 14

Position 2 X Rooftop Cargo bags bottom right corner of cage facing outward. Avoid stacking if possible to maximise brand visibility.



Step 15

Clean up unwanted packaging and ensure final product display is presented in the best possible manner for ROLA and Anaconda.

SPECIAL ORDER PROCESS



SPECIAL ORDER RANGE

Tailor Fit Range

Custom Order Roof Racks Specific To Your Vehicle. Dispatched Within 72 Hours

This range is designed to be vehicle specific with a varied and wide selection of fitment styles available for most vehicles.



Classic Tailor Fit

Concealed cross bar
option only



Sports Tailor Fit

Concealed and
extended cross bar
options



Heavy Duty Tailor Fit

Extended cross bar
option only



Rail Bar Tailor Fit

Concealed and
extended cross bar
options

SPECIAL ORDER RANGE ROOF RACK & LOW MOUNT

Step 1: Customer searches for custom roof rack via QR code



www.rola.com.au

ANACONDA

NEED ROOF RACKS?



SCAN TO FIND
YOUR ROOF RACK



PLACE ORDER
WITH TEAM MEMBER



PICK UP
IN STORE

ROOF RACK STYLES



[APEX] – Anchor Point Extended



[APX] – Anchor Point Compressed



[CAP] – Commercial Anchor Point



[REX] – Rail Extended

TITAN TRAY LOW MOUNTS



[LRS] – Low Mount Rail Bar

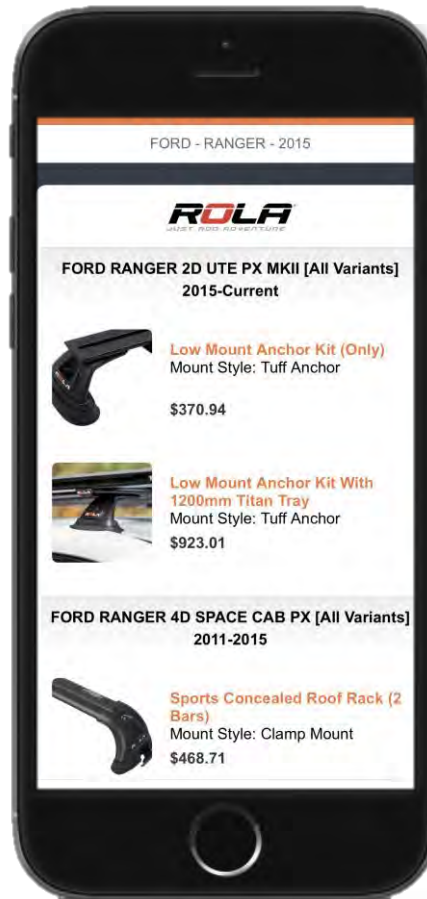
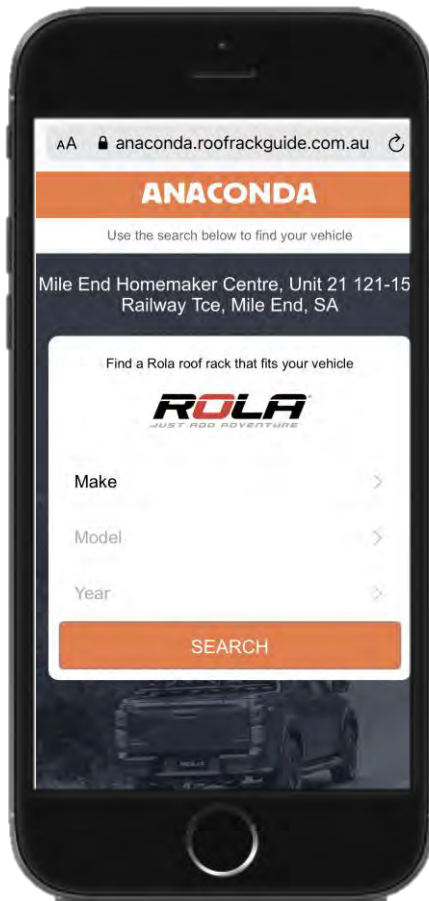


[LAPX] – Low Mount Anchor Point

Each POS has a unique store QR code

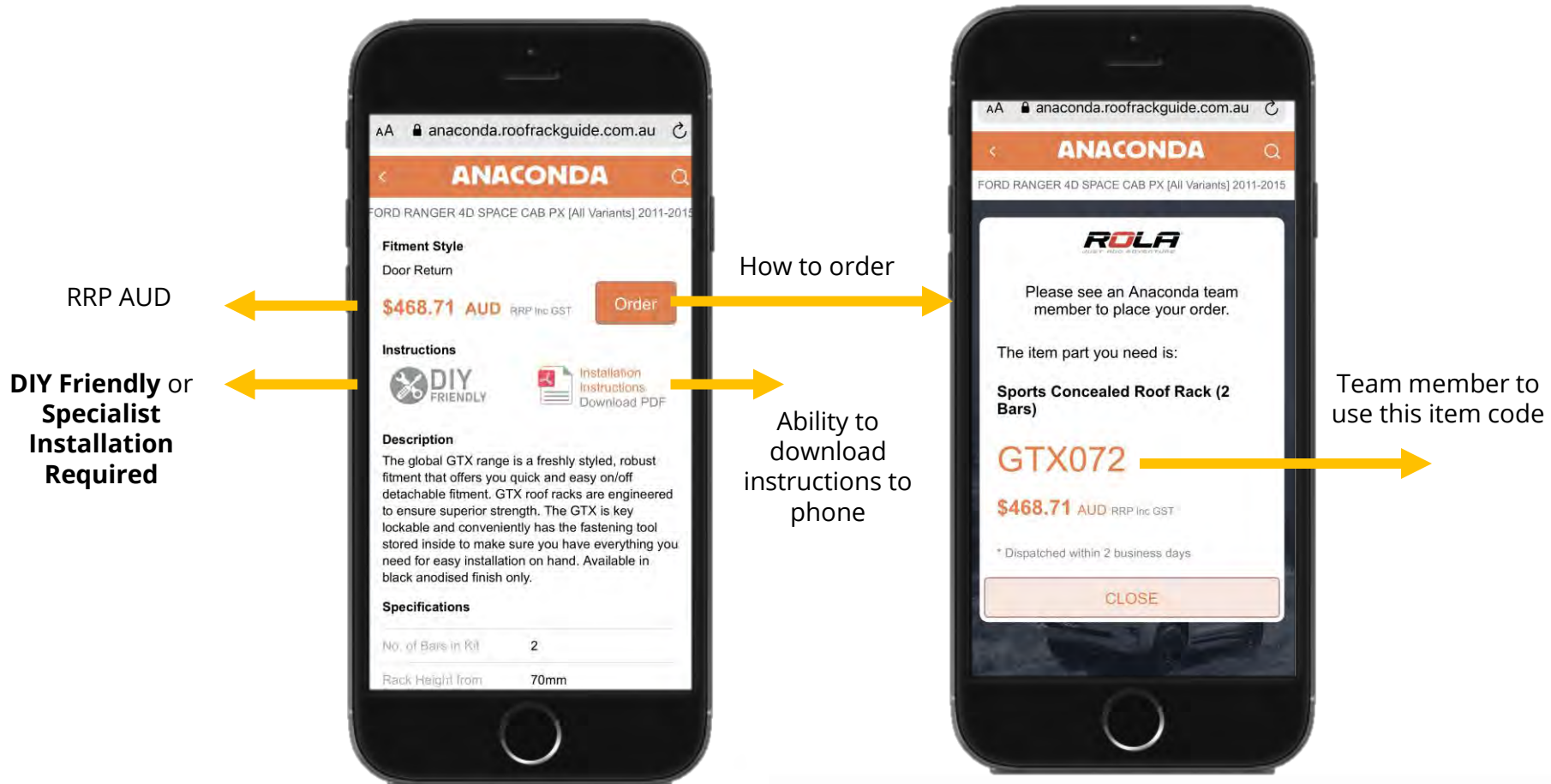
SPECIAL ORDER RANGE **ROOF RACK & LOW MOUNT**

Step 1: Customer searches for custom roof rack via QR code



SPECIAL ORDER RANGE **ROOF RACK & LOW MOUNT**

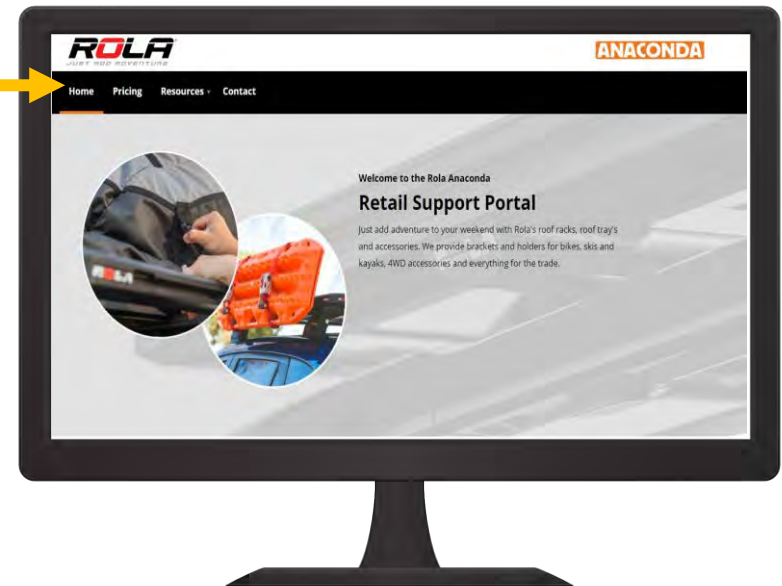
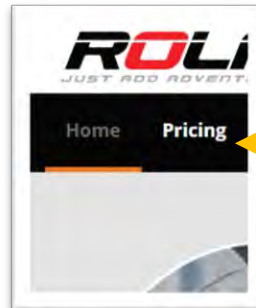
Step 1: Customer searches for custom roof rack via QR code



SPECIAL ORDER RANGE ROOF RACK & LOW MOUNT

Step 2: Customer places special order with team member.

Team member needs to retrieve special order price by...



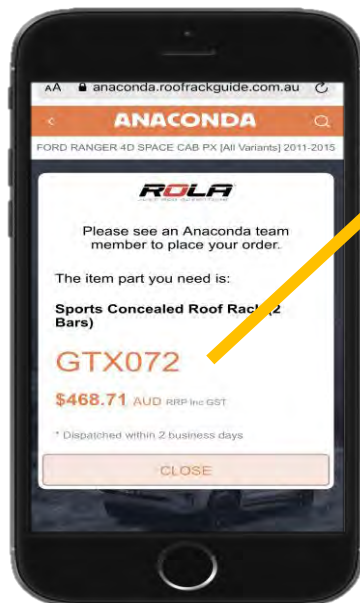
Clicking on the 'Rola Website' link in managed bookmarks

This will take you to the Rola Retail Support Portal. **Click on Pricing**

SPECIAL ORDER RANGE **ROOF RACK & LOW MOUNT**

Enter in the Rola Item Code in the search box.

Item code is shown on customers smart phone.



SPECIAL ORDER RANGE ROOF RACK & LOW MOUNT

'One Click Copy Button' from Rola Retail Site

Customer, Store & Trade Partner Details | **Article Details** | Order Details | Search | Order Ref: A004-0000001527 | Admin

Article Details

Part Number*

EAN*

Description

Quantity*

Cost (inc. GST)*

RRP (inc. GST)*

Add Item

Please enter one or both of Part Number and/or EAN from Trade Partner

Note: The cost obtained from the Trade Partner needs to be inclusive of GST

Copy Part No. Copy EAN Copy Desc Copy Cost Copy RRP

Ladder Roller 1700mm (Heavy Duty Channel)

Customised aluminium centre with extruded rubber sleeve.
RCLRA-18

Special Order Price: **\$134.93** incl GST

RRP: \$184.26 incl GST

The 1700mm ladder roller utilises a customised aluminium centre with corresponding extruded rubber sleeve for maximum protection of your ladders and guaranteed to always roll smoothly.

Specifications

Mounting Style:

Application: Heavy Duty Channel

Warranty: 5 Years

Customer, Store & Trade Partner Details | Article Details | **Order Details** | Search | Order Ref: A004-0000001527 | Admin

Order Details

Total RRP (inc. GST)* 6,899,900.00

Freight Charges*

Total (inc. GST) 6,899,900.00

Deposit Amount* 2,069,970.00

Balance Outstanding 4829930.00

Est. Delivery Date*

Date Created 07/09/2021

Order Status Incomplete

Layby Number

Order Notes

BACK SUBMIT PRINT PDF EXIT CANCEL

Freight Charges:

There are NO freight charges. Enter \$0.00

Est. Delivery Date:

Allow 3 business days for delivery to store if ordered prior to 2pm

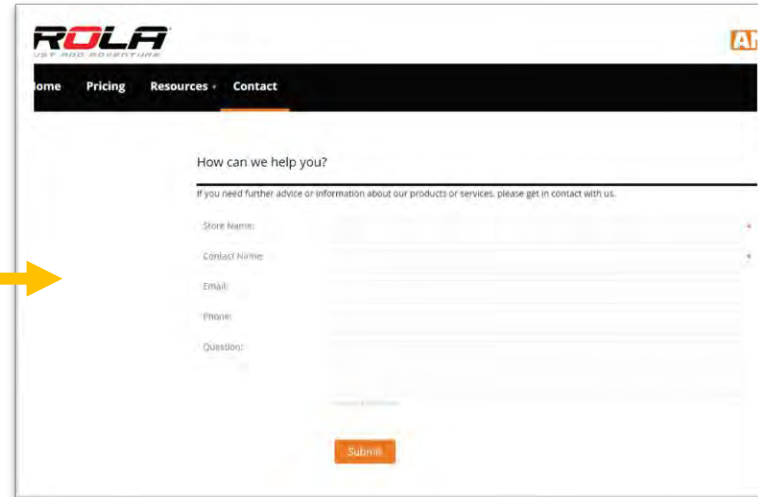
RETAIL SUPPORT PORTAL



RETAIL SUPPORT PORTAL **CONTACT US**

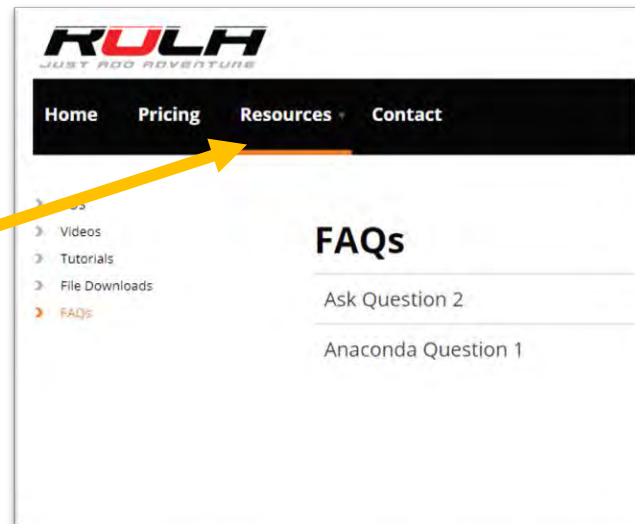
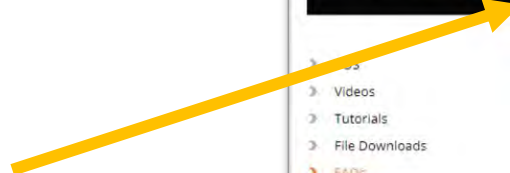
Have a question?

1. Submit an enquiry form under 'Contact' page

2. Contact customer service on **1800 812 017**

3. Visit FAQ page under 'Resources' page



RETAIL SUPPORT PORTAL **RESOURCES**

Additional Resources

1. Download POS Installation Guide
2. Download Training Material
3. Watch Marketing & Training Videos

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Home **Resources** Contact

- POS
- Videos
- Tutorials**
- File Downloads
- FAQs

Point of Sale

Instructions for POS in-store stands.

ROLA POS Installation Guide - LOW MOD

This step-by-step guide has been created to help with the initial set-up of the ROLA **low mod** POS display at Anaconda. Please follow the installation guide steps carefully too help ensure each store presents the ROLA merchandise in a consistent and clear manner.

DOWNLOAD

3.4MB PDF

ROLA POS Installation Guide - HIGH MOD

This step-by-step guide has been created to help with the initial set-up of the ROLA **high mod** POS display at Anaconda. Please follow the installation guide steps carefully to help ensure each store presents the ROLA merchandise in a consistent and clear manner.

DOWNLOAD

3.8MB PDF



Thankyou

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