

ANACONDA

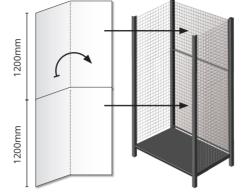
ROLA POS Installation Guide - HIGH MOD

The below step-by-step guide has been created to help with the initial set-up of the ROLA high mod POS display at Anaconda. Please follow the installation guide steps carefully too help ensure each store presents the ROLA merchandise in a consistent and clear manner.



Step 1

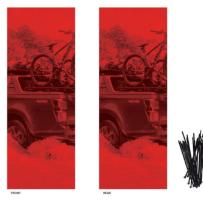
Clear the allocated High mod bay of any existing stock and hanging hooks. Unwrap supplied display packaging items ready for installation.



Step 2

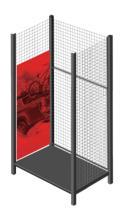
Select the 2 X 3mm white coreflute panel and fold flat. Position to rear side of cage rear wall and fix with 8 X black cable ties.

(Note: Panels to be stacked ontop of each other).



Step 3

Find the side blade graphic panel with the 4x4 red car lifestyle image printed both sides; along with 5 X black cable ties.



Step 4

Position the panel to the left side cage wall and fix into position using the 5 X black cable ties onto the mesh wall (4 x outer edges and 1 x centre point).



Step 5

Find the side blade graphic with the ROLA Difference Headline text and 6 X roof rack variety images; along with 5 X black cable ties.



Step 6

Position the panel to the top right side cage wall and fix into position using the 5 X black cable ties onto the mesh wall trimming cable ties per step 4.



Step 7

Trim off all excess cable tie lengths and keep display neat and tidy. Trim cable tie to head too avoid sharp exposed edges.



Step 8

Find the header card with ROLA & Anaconda branding along with 4 X black calbe ties or 2 X T Bar magnetic clips.



Step 9

Header card can be fixed to rear mesh wall via black cable ties 4 X outer edge corners. Trim excess as required.



Step 10 (Alternative Fixing) Alternative fixing method is via the floating shelf bar and the heavy duty magentic T Grips. The floating shelf bar can be bought forward in some instances if required.



Step 11

Referencing the planogram image below; position the 1500mm high Titan Tray Product into position back left corner, with 1200mm Titan Tray product variety to sit directly in front.



Step 12

Position Items 3-8 on the Planogram table into upper right section of wire cage using the **250mm mm variety handing hooks.**

(Note: It is critical 250mm hanging are used here to ensure Right side blade graphics content is visible)



Step 13

Position remaining product on the rear cage mesh using the **350mm hanging hooks.** Reference Planogram image below for accurate placement locations.

(Note: Heavier product items a maximum of 2 X product units per hanging hook can be displayed).



Step 14

Position 2 X Rooftop Cargo bags bottom right corner of cage facing outward. Avoid stacking if possible to maximise brand visibility.



Step 15

Clean up unwanted packaging and ensure final product display is presented in the best possible manner for ROLA and Anaconda.

Product List & Planogram

01 RHSLB MULTI FIT LED BRACKET 02 RHSAB MULTI FIT AWNING BRACKET 03 RSLTN8S - S4 HARDWARE PACK- TBOLT M8 S/S 4 PACK 04 RSLTB6S - S TBOLT S/S M6 4PACK - UNIVERSAL CHANNEL 05 RWSLA20 M8x20 DROP AND TURN CHANNEL BOLT SET 06 RWSLA28 M8x28 DROP AND TURN CHANNEL BOLT SET 07 RWSLAN M8 DROP AND TURN CHANNEL NUT SET 08 EBU EYE BOLT UNIVERSAL 09 RTDTH246 RATCHET 2.5cm x 4.5m PAIR TITAN 10 CBTD236 RATCHET 2.5cm x 3.6m PAIR TITAN 11 RFAWCU HULL CRADLE - CHANNEL MOUNT 12 RHSRTA MULTI FIT RECOVERY TRACK ANGLED 13 CBTD236 ROLA TRITAN TIEDOWN CAMBUCKLE Not available until late Nov. Double for item 11 in the interum	
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	e with
14 RHSPC MULTI FIT PIPE CLAMP PAIR 100mm	
15 RHSASH MULTI FIT AXE & SHOVEL HOLDER	
16 RHSJCH MULTI FIT JERRY CAN HOLDER	
17 RHSGBH MULTI FIT GAS BOTTLE HOLDER	
18 TFT1212 TITAN ALU TRAY BLK MK2 1200mm x 1200mm	
19 TFT1512 TITAN ALU TRAY BLK MK2 1500mm x 1200mm	
20 59100-AUS PLATYPUS ROOF TOP BAG	

