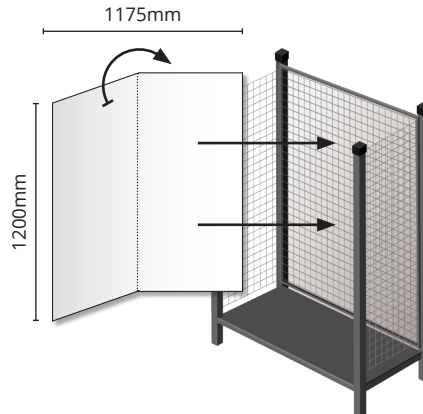# ROLA
JUST ADD ADVENTURE

ANACONDA

ROLA POS Installation Guide - LOW MOD

The below step-by-step guide has been created to help with the initial set-up of the ROLA low mod POS display at Anaconda. Please follow the installation guide steps carefully too help ensure each store presents the ROLA merchandise in a consistent and clear manner.

1175mm

1200mm

Step 1
Clear the allocated low mod bay of any existing stock and hanging hooks. Unwrap supplied display packaging items ready for installation.
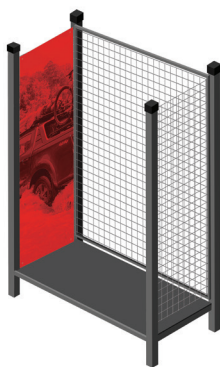
Step 2
Select the 3mm white coreflute panel and fold flat. Position to rear side of cage rear wall and fix with 4 X black cable ties with join/crease line to run vertically.

Step 3
Find the side blade graphic panel with the 4x4 red car lifestyle image printed both sides; along with 5 X black cable ties.
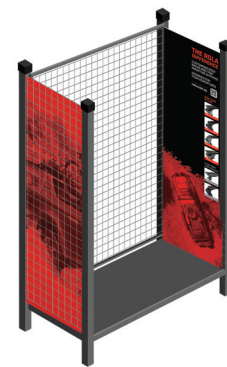

Step 4
Position the panel to the top left side cage wall and fix into position using the 5 X black cable ties onto the mesh wall *(4 x outer edges and 1 x centre point).*

Step 5
Find the side blade graphic with the ROLA Difference Headline text and 6 X roof rack variety images; along with 5 X black cable ties.

Step 6
Position the panel to the top right side cage wall and fix into position using the 5 X black cable ties onto the mesh wall trimming cable ties per step 4.

Step 7
Trim off all excess cable tie lengths and keep display neat and tidy. Trim cable tie to head too avoid sharp exposed edges.
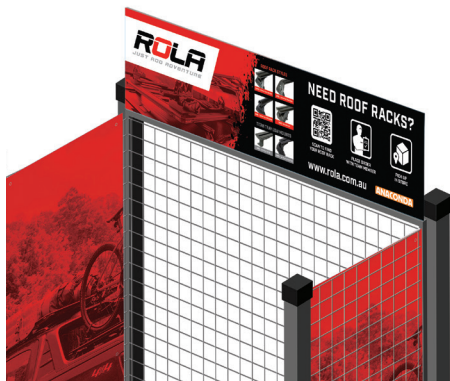
Step 8
Find the header card with ROLA branding front, Anaconda branding to rear; along with 2 X T Bar magnetic clips.

Step 9
Push Magnetic clips onto the bottom edge of the header board, inset approximately 150mm from either end.

Step 10
Place header card on top of the LOW MOD Bay rear wall; centering within bay width. The high grade magnets will hold the display card in place, but can be repositioned if required.

Step 11
Referencing the planogram image below; position the 1500mm high Titan Tray Product into position back left corner, with 1200mm Titan Tray product variety to sit directly in front.

Step 12
Position Items 3-8 on the Planogram table into position top right of wire cage using the **250mm mm variety handing hooks.**

(Note: It is critical 250mm hanging are used here to ensure Right side blade graphics content is visible)

Step 13
Position remaining product on the rear cage mesh using the **350mm hanging hooks.** Reference Planogram image below for accurate placement locations.

(Note: Heavier product items a maximum of 2 X product units per hanging hook can be displayed).

Step 14
Position 2 X Rooftop Cargo bags bottom right corner of cage, laying product flat, and stacking product on top of each other to maximise display space.

Step 15
Clean up unwanted packaging and ensure final product display is presented in the best possible manner for ROLA and Anaconda.

Product List & Planogram

01	RHSLB	MULTI FIT LED BRACKET	
02	RHSAB	MULTI FIT AWNING BRACKET	
03	RSLTN8S - S4	HARDWARE PACK- TBOLT M8 S/S 4 PACK	
04	RSLTB6S - S	TBOLT S/S M6 4PACK - UNIVERSAL CHANNEL	
05	RWSLA20	M8x20 DROP AND TURN CHANNEL BOLT SET	
06	RWSLA28	M8x28 DROP AND TURN CHANNEL BOLT SET	
07	RWSLAN	M8 DROP AND TURN CHANNEL NUT SET	
08	EBU	EYE BOLT UNIVERSAL	
09	RTDTH246	RATCHET 2.5cm x 4.5m PAIR TITAN	*Not available until late Nov. Double face with **item 10** in the interum*
10	CBTD236	RATCHET 2.5cm x 3.6m PAIR TITAN	
11	RFAWCU	HULL CRADLE - CHANNEL MOUNT	
12	RHSRTA	MULTI FIT RECOVERY TRACK ANGLED	
13	CBTD236	ROLA TRITAN TIEDOWN CAMBUCKLE	*Not available until late Nov. Double face with **item 11** in the interum*
14	RHSPC	MULTI FIT PIPE CLAMP PAIR 100mm	
15	RHSASH	MULTI FIT AXE & SHOVEL HOLDER	
16	RHSJCH	MULTI FIT JERRY CAN HOLDER	
17	RHSGBH	MULTI FIT GAS BOTTLE HOLDER	
18	TFT1212	TITAN ALU TRAY BLK MK2 1200mm x 1200mm	
19	TFT1512	TITAN ALU TRAY BLK MK2 1500mm x 1200mm	
20	59100-AUS	PLATYPUS ROOF TOP BAG	